



**FOR IMMEDIATE RELEASE**

**Contact:** Nathaniel Harding, Cortado Ventures

**Phone:** (405) 698-1748

**Email:** [nharding@cortado.ventures](mailto:nharding@cortado.ventures)

**CORTADO VENTURES ANNOUNCES INVESTMENT WITH ARRAY TO EXPAND OFFERINGS**

*Rising Venture Capital Firm Funds Innovative Data Automation App*

OKLAHOMA CITY, OK, October 2020 – Cortado Ventures funded Array, an Oklahoma City and Austin-based app for operations and workflow automation processes. The investment closed as part of Array’s seed funding round.

Array is an innovative tech company that concentrates on data gathering, collating and reporting solutions, automating client data functions to improve their efficiency and productivity. The app can be used in a variety of use cases and industries. Users can create customized automated forms to generate data and results in real time. Array empowers distributed workflows with centralized transparency and control.

Array CEO Matt Doyle said: “Imagine being able to distribute all your hardcopy forms to your team or customers via dedicated mobile and web apps. And having all the received data automatically collated into easy to understand downloadable reports. Array makes this happen.”

In the mere four months since its inception, Cortado Ventures has closed its inaugural fund, surpassed its \$10 million goal in the first ten weeks since creation and funded five transformative companies while maintaining its locked focus on strengthening Oklahoma business.

Nathaniel Harding, Managing Partner of Cortado Ventures, said: “Array’s team has developed a revolutionary platform that equips teams to streamline tasks and processes while providing integrated reporting, compliance and cloud capabilities.”

Doyle added: “It is our distinct pleasure to partner with Cortado Ventures and other top-tier venture capital firms. Their network multiplies our access to customers in this period of significant growth.”

The seed investment from Cortado will enable Array to scale its platform to additional clients and service lines, including operations and risk management. Array’s current customer base includes Walmart and Insurica; the company has plans to continue scaling in the near future.

Cortado Ventures is an early stage venture capital firm investing in ambitious, growth-driven companies to define a new generation of economic prosperity for Oklahoma and the immediate region.

###

To learn more about Cortado Ventures, click [here](#).

To learn more about Array, visit the about page [here](#).

If you would like more information about this topic, please call Nathaniel Harding at (405) 698-1748, or email [nharding@cortado.ventures](mailto:nharding@cortado.ventures).